

# Boosting Your Business' Visibility

## Top Ways to Get Visibility through the Chamber

As seen in **SAN FRANCISCO BUSINESS** *this Quarter*

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SAN FRANCISCO  
CHAMBER OF COMMERCE

A primary reason that every member joins the Chamber is to raise their visibility within San Francisco. This issue, we spotlight ten ways every member can gain exposure through the Chamber.

### Members Making News –

Thousands of subscribers read the Chamber's newsletters. Send your press releases and announcements to the Chamber for possible inclusion in newsletters and other communications [Send to [goldham@sfchamber.com](mailto:goldham@sfchamber.com)]

### Get Social – Post your comp

any's news to the Chamber's Facebook discussion page or LinkedIn Group. Use the Chamber's Twitter handle ([@SF\\_Chamber](https://twitter.com/SF_Chamber)) in your tweets about the Chamber. [Link directly to the Chamber's social media pages from [www.sfchamber.com](http://www.sfchamber.com)]

### Directory & Online Advertising –

Thousands of people rely on the Chamber's print and online business directory to find San Francisco businesses, products and services each year. All members receive a free listing, but you can make yours stand out with an enhanced listing or by advertising online or in Chamber's annual print directory and resource guide. [Contact [goldham@sfchamber.com](mailto:goldham@sfchamber.com)]

**Try It Local** – Special offers are a valuable opportunity for local businesses to gain new customers. Participate in the Chamber's exclusive online discount program to make your special offer visible to fellow members and city residents. [Contact [pzamudio@sfchamber.com](mailto:pzamudio@sfchamber.com)]

**Lobby Materials** – The Chamber hosts more than 200 events and programs a year in the Chamber's offices. Provide the Chamber with your company materials and we will proudly display them in our lobby. [Contact [dlovie@sfchamber.com](mailto:dlovie@sfchamber.com)]

**Ebbies** – The Chamber's Excellence in Business Awards are the city's preeminent annual event honoring excellence in business. Nominate your business for one of six prestigious awards that are highly-recognized and publicized by the Chamber throughout the year. [Contact [nlange@sfchamber.com](mailto:nlange@sfchamber.com)]

**Business After Hours Grand Expo** – As the Chamber's largest networking event of the year, the Grand Expo, held at AT&T Park, provides one of the best opportunities to showcase your company and make new contacts. Attend to meet and mingle with nearly 1,000 Bay Area business people. Exhibit to showcase your company and its products and services. [Contact [nchan@sfchamber.com](mailto:nchan@sfchamber.com)]

**Event Sponsorships** – Chamber sponsors are literally put in the spotlight at signature events and programs throughout the year. Contact the Chamber to learn more about the sponsorship opportunity that best fits your business goals. [Contact [nlange@sfchamber.com](mailto:nlange@sfchamber.com)]

**Engage!** – Chamber members who participate are the most visible among fellow members and the broader San Francisco business community. Make the most of your membership by attending Chamber events and programs and staying abreast of Chamber activities [Contact [lhernried@sfchamber.com](mailto:lhernried@sfchamber.com)]

There are many more ways to engage and gain visibility through the Chamber. For more information, visit [www.sfchamber.com](http://www.sfchamber.com) or contact your Chamber representative.

## Connect with Success

**Connect with success at the San Francisco Chamber of Commerce**, your link to the people, programs and resources you need to grow your business. Join the more than 1,500 member businesses that benefit from the Chamber's pro-business advocacy, business and professional development programs, and high-visibility events throughout the year. Contact membership at [membership@sfchamber.com](mailto:membership@sfchamber.com) or 415.352.8824 for more information. Website: [www.sfchamber.com](http://www.sfchamber.com)