

The Business of Community Resilience: At the Crossroads of Disaster Response and Recovery

The Business of Community Resilience Forum: At the Crossroads of Disaster Response and Recovery

Tuesday, November 17, 2009 – Sir Francis Drake Hotel, San Francisco

Free Registration at www.bcrforum.com

Presented By:



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To Register go to:

www.bcrforum.com

Continental breakfast and lunch will be included.

Cash bar reception to follow.

(A donation of \$90 will help to cover the each attendee's costs.)

To Reserve Hotel Rooms:

(\$189/nt., valid Nov. 14 – 20)

Contact the Sir Francis Drake Hotel at 800-227-5480 or e-mail:

reservations@sirfrancisdrake.com

before **Friday November 6, 2009**

Use the code: **BCR Forum**

Featured Participants Include:

Stephen Jordan (Keynote Presenter)	Sr. Vice President and Executive Director of the Business Civic Leadership Center, U.S. Chamber of Commerce
Michael Cummings	Private Sector Liaison, San Francisco Department of Emergency Management
Larry Goldzband	Manager of Charitable Contributions, PG&E
Peter Ohtaki	Executive Director, California Resiliency Alliance / BENS
Robert Samaan	Assistant Secretary, CalEMA
Keith Thode	COO, AidMatrix Foundation

Recent national and international disaster events have recently revealed important lessons about the **bottom line business imperative of successful community disaster response and recovery.**

Discussions and Panels at this Event Will Address:

- The importance of *community resilience* – the ability to rebound from disruption and resume minimal critical services – in successful long-term response and recovery;
- Case Studies in successful cross-sector disaster preparedness, response, and recovery;
- The expected role of the *private sector* – small and large businesses and community- and faith-based organizations – in community preparedness, response and recovery;
- Community disaster resilience as a matter of corporate social responsibility (CSR);
- Preparedness standards and capacity-building tools to allow for better participation in community response and recovery
- Models and ideas for effective private sector support for community disaster resilience - cross-sector agreements, Emergency Operations Center participation, and beyond.